



July 20, 2016

Dear Mr. Weeks,

Being part of a family is one of life's greatest gifts but as our loved ones start to age, we may be called on to care for them. And as much as we want to be there for those we love, it's not always easy to do with the virtually unending demands of our daily lives.

At the newly-opened River Highlands, we want you to know we understand and are here to help. As Hoover's finest assisted living and memory care community, River Highlands offers a one-of-a-kind approach to individualized, professional care that's focused on you and your loved one's health, happiness and peace of mind for the future. In fact, many tell us that we care for our residents just like family — and to us, they are.

With our doors officially open, we're offering a special limited-time savings opportunity to make this summer — *and all those in the future* — more memorable than ever. **This summer, when you or your loved one place a deposit at River Highlands and move in, you can save a minimum of \$6,000 in your first year of residency!**

If this wasn't reason enough to explore the benefits of River Highlands *today*, you can also take advantage of our special summer pricing — making this ideal assisted living lifestyle more affordable *and valuable* than ever.

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|---|----------------------------------|
| <b>Assisted Living Studios</b>                | <b>Starting at \$2,995/month</b> |
| <b>Assisted Living One-Bedroom Apartments</b> | <b>Starting at \$3,495/month</b> |

Providing personalized, quality care for you and your loved one is what we do best so let us be the answer you're searching for. Call us at **800-795-3984** to arrange a personal visit where you can discover firsthand how River Highlands can make a difference in your and your loved one's life.

Sincerely,

Merilyn Scivley  
Director of Sales

**P.S. Don't miss out on this limited-time summer savings opportunity. Call now to save a minimum of \$6,000 for the first 12 months!**



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ASSISTED LIVING | MEMORY CARE | SHORT TERM STAYS

