


AD # 1
This is how it will appear as a Desktop
News Feed ad.

Kansas City's Best ABCNews.com - Breaking news, Google UMB Online Banking Settings


Search Gigi Help

Ad Preview 1 of 1 Ad

Desktop News Feed 1 of 4

 **Silver Creek at St. Augustine** Like Page
Sponsored

We're now open! America's oldest city is home to a new landmark – Silver Creek at St. Augustine! We are a senior living community offering assisted living, memory care and short-term stays in a beautiful setting on 21 secluded acres.



Schedule an appointment today!
A new landmark in senior living. St. Augustine is home to an innovative new option in senior living — Silver Creek. A beautiful assisted living and memory care community, Silver Creek blends the timeless culture and heritage of northern Florida with...

Contact Us Report a Problem

9:23 AM 1/20/2017

AD #1
This is how it will appear on your phone.

The screenshot shows a mobile news feed interface. At the top, there's a navigation bar with a search bar and user profile 'Gigi'. Below that, the 'Ad Preview' section shows '1 of 1 Ad'. The main content area is labeled 'Mobile News Feed' and shows '2 of 4' items. The featured ad is for 'Silver Creek at St. Augustine', marked as 'Sponsored'. The ad text reads: 'We're now open! America's oldest city is home to a new landmark – Silver Creek at St. Augustine! We are a senior living community offering assisted living, memory care and short-term stays in a beautiful setting on 21 secluded acres.' Below the text is a photograph of a large, well-lit building at night. At the bottom of the ad, it says 'Schedule an appointment today!' with a 'Contact Us' button and the website 'silvercreekretirement.com'. The ad also includes 'Like', 'Comment', and 'Share' options. At the very bottom of the screen, there's a 'View in Native App' link and a 'Report a Problem' button. The system tray at the bottom shows the time as 9:25 AM on 1/20/2017.

Ad #2
This is how it will appear as a Desktop
News Feed ad.

The screenshot shows a desktop browser window with a Facebook ad. The browser's address bar shows "Kansas City's Best abc ABCNews.com - Breaking news, Google UMB Online Banking Settings". The Facebook interface includes a search bar, a user profile for "Gigi", and a "Help" button. The ad is titled "Silver Creek at St. Augustine" and is marked as "Sponsored". The ad text reads: "Looking for a quality memory care option? Silver Creek at St. Augustine is now open! Call us at [800-940-0988](tel:800-940-0988) to schedule a visit." Below the text are two images of a bedroom. The first image shows a bed with a white and green patterned bedspread and a white headboard. The second image shows a bed with a gold and white patterned bedspread and a large window with dark curtains. Below the images are two text boxes: "Our memory care apartments at 'The Preserve' are stunning!" with a "Contact Us" button, and "Oversized windows for natural light and scenic views." The browser's taskbar at the bottom shows various application icons and the system clock displaying "9:47 AM 1/20/2017".

Ad #2
This is how it will appear on your phone.

The screenshot shows a mobile news feed interface. At the top, there is a search bar and navigation icons. Below the search bar, the feed is titled "Mobile News Feed" and shows "2 of 4" items. The main content is a sponsored advertisement for "Silver Creek at St. Augustine". The ad features a header with the name and a "Sponsored" label, followed by a text description: "Looking for a quality memory care option? Silver Creek at St. Augustine is now open! Call us at 800-940-0988 to schedule a visit." Below the text are two images of a bedroom. The left image is captioned "Our memory care apartments at" and has a "Contact Us" button. The right image is captioned "Oversize windows". At the bottom of the ad, there are icons for "Like", "Comment", and "Share". The browser's address bar and taskbar are visible at the top and bottom of the screen, respectively.